



Caroline Cilley

Education

BFA in Communication Design
Minor in Studio Art
Miami University, Oxford, Ohio
Expected May 2024

Cumulative GPA 3.76
Dean's List | Fall 2021, Fall 2022, Spring 2023
President's List | Fall 2023

Skills

InDesign | Illustrator | Creative Cloud | Typography |
Layout Design | Printmaking | Production | Fine Art

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Design Experience

Miami Dining Marketing Intern – Aramark | 2022 – Present

Support Marketing Manager in executing marketing, promotional, and advertising initiatives. Develop visually appealing designs aligned with Miami University Dining's brand guidelines. Produce promotional materials, social media content, and branded templates. Serve as a liaison for Miami University students and assist in coordinating official dining events.

Layout Designer – UP Magazine | 2020 – Present

Contributed as a layout team member for *UP Magazine*, a student-led fashion publication at Miami University. Produced one to two visually captivating layouts for print per semester, adhering to magazine design standards and deadlines. Collaborated with the editorial and design teams to ensure cohesive and high-quality magazine production.

Cilley Arts – Freelance Design Work | 2019 – Present

Freelance design and art work that ranges from physical to digital. Mix media exploration as well as more practical design applications that individuals and organizations have utilized for a variety of needs.

Experiential Learning

Highwire Brand Studio Capstone | Fall 2023

Led a cross-disciplinary team within the Highwire program, collaborating with a real-world client to address their specific challenges. Took the role of Project Manager, orchestrated the project's execution, guiding the team towards delivering optimal results. Responsibilities included designing presentation materials and establishing a cohesive aesthetic direction, ensuring clarity and effective communication of our proposed solutions to the client.

Interests

Ultimate Frisbee | August 2021 – Present

Miami University's club women's Ultimate Frisbee team.

Spirit Captain | February – May 2022 | August 2023 – Present

Elected to be the team's spirit captain, responsible for resolving disputes regarding the rules during games as well as working out any disputes or issues within the team.

Captain | August 2022 – Present

Responsible for planning practices and tournaments as well as leading practices along side two other captains. Also work one on one with new players to teach the game and increase skill.